



# OUACHITA *RiverFest*

**APRIL 26 - 27, 2024**

— Downtown West Monroe —

**FOOD & MUSIC**  
**DUCK DROP**  
**KID'S ZONE**



[www.OuachitaRiverFest.com](http://www.OuachitaRiverFest.com)





A celebration in Downtown West Monroe with live music, art vendors and makers, fishing tournament on the Ouachita River and rubber duck drop.

## **SPONSORSHIP LEVELS:**

**PRESENTING  
SPONSOR  
\$15,000**

**WORLD'S  
LARGEST RUBBER  
DUCK SPONSOR  
\$10,000**

**DUCK DROP  
SPONSOR  
\$5,000**

**BIG BASS  
CLASSIC  
SPONSOR  
\$5,000**

**KID'S ZONE  
SPONSOR  
\$3,000**

**LIVE DUCK  
RACE SPONSOR  
\$3,000**

**GOLD  
SPONSOR  
\$1,000**

**+MULTIPLE\***

**SILVER  
SPONSOR  
\$500**

**+MULTIPLE\***

**DUCK IN  
THE RACE  
SPONSOR  
\$300**

**+MULTIPLE\***

**CONTACT [MAYORSOFFICE@WESTMONROE.LA.GOV](mailto:MAYORSOFFICE@WESTMONROE.LA.GOV) OR CALL 318-396-2600 FOR MORE INFO**



## **PRESENTING SPONSOR—\$15,000**

- FESTIVAL NAMING RIGHTS AS “PRESENTED BY \_\_\_”.
- YOUR BANNER PLACED AT MAIN ENTERTAINMENT STAGE IN DOWNTOWN WEST MONROE.
- LOGO INCLUDED ON ALL PRINTED AND DIGITAL MARKETING MATERIALS.
- STONE PAVER PERMANENTLY PLACED AT ALLEY PARK IN DOWNTOWN WEST MONROE.
- ONE (1) TWO-PERSON TEAM IN OUACHITA RIVERFEST FISHING TOURNAMENT.
- “QUACK PACK” OF TWELVE (12) RUBBER DUCKS IN DUCK DROP.
- BOOTH FOR YOUR BUSINESS OR ORGANIZATION, IF DESIRED, AT FESTIVAL.
- RESERVED VIEWING FOR DUCK DROP AND FISHING TOURNAMENT.





# **WORLD'S LARGEST RUBBER DUCK SPONSOR—\$10,000**

- WORLD'S LARGEST RUBBER DUCK (6 STORIES TALL) NAMING RIGHTS AS "PRESENTED BY \_\_\_".
- LARGE BANNER/SIGNAGE FEATURING SPONSOR'S LOGO AROUND THE DUCK'S NECK.
- SPONSOR BANNER IN FRONT OF THE DUCK.
- SPONSOR WILL HAVE A COMPLIMENTARY BOOTH IN FRONT OF THE DUCK EACH DAY IT'S ON DISPLAY.
- "FLOCK OF DUCKS" OF TWENTY-FOUR (24) RUBBER DUCKS IN DUCK DROP.
- DIGITAL MARKETING/SOCIAL MEDIA.





## **DUCK DROP SPONSOR-\$5,000**

- DUCK DROP NAMING RIGHTS AS "PRESENTED BY \_\_\_\_".
- LOGO INCLUDED ON PRINTED AND DIGITAL MARKETING FOR DUCK DROP AND OUACHITA RIVERFEST.
- PREMIERE DUCK DROP SEATING.
- BOOTH AT OUACHITA RIVERFEST.
- "FLOCK OF DUCKS" OF TWENTY-FOUR (24) RUBBER DUCKS IN DUCK DROP.
- BUSINESS OR ORGANIZATION WILL BE EXCLUSIVE LOCATION TO SPONSOR OR "ADOPT" A RUBBER DUCK.





# **BIG BASS CLASSIC SPONSOR-\$5,000**

- FISHING TOURNAMENT NAMING RIGHTS AS "PRESENTED BY \_\_\_\_".
- BUSINESS OR ORGANIZATION WILL BE EXCLUSIVE LOCATION FOR TEAMS TO REGISTER FOR THE FISHING TOURNAMENT.
- TWO (2) TWO-PERSON TEAMS IN FISHING TOURNAMENT.
- COMPLIMENTARY BOOTH AT FISHING TOURNAMENT LAUNCH AND WEIGH IN AREA.
- LOGO ON PRINTED AND DIGITAL MARKETING FOR FISHING TOURNAMENT AND OUACHITA RIVERFEST.
- BANNER AT STAGE FOR WEIGH-IN.
- REPRESENTATIVE TO HELP PRESENT/ANNOUNCE WINNERS.
- "DUCKLING PACK" OF SIX (6) DUCKS IN RUBBER DUCK DROP.
- DUCK DROP RESERVED VIEWING.







## **KID'S ZONE SPONSOR—\$3,000**

- KID'S ZONE NAMING RIGHTS AT OUACHITA RIVERFEST.
- TEN (10) OUACHITA RIVERFEST KID'S ZONE PASSES.
- COMPLIMENTARY BOOTH INSIDE KID'S ZONE.
- TWO (2) "LONE DUCKS" IN RUBBER DUCK DROP AT OUACHITA RIVERFEST.
- LOGO ON SIGNAGE AT KID'S ZONE ENTRANCE.





## **LIVE DUCK RACE SPONSOR-\$3,000**

- LIVE DUCK RACE NAMING RIGHTS AS "PRESENTED BY\_\_\_" AT OUACHITA RIVERFEST.
- TWO (2) SPECIAL-DESIGNED BANNERS FEATURING BUSINESS LOGO WILL BE PLACED ON PANELS AT THE RACE SITE.
- RACE SPONSOR WILL BE ANNOUNCED BEFORE AND AFTER EACH RACE BY EVENT EMCEE.
- LOGO INCLUDED ON ALL PRINT AND DIGITAL MARKETING PROMOTING THE FESTIVAL AND RACE.
- BUSINESS WILL BE PROVIDED COMPLIMENTARY BOOTH SPACE AT THE RACE SITE.
- "QUACK PACK" OF TWELVE (12) DUCKS IN RUBBER DUCK DROP AT OUACHITA RIVERFEST.







## **GOLD SPONSORSHIP – \$1,000**

\*MULTIPLE AVAILABLE\*

- BUSINESS OR ORGANIZATION LISTED ON OUACHITA RIVERFEST SIGNAGE AND MARKETING.
- COMPLIMENTARY BOOTH AT OUACHITA RIVERFEST.
- "DUCKLING PACK" OF SIX (6) DUCKS IN RUBBER DUCK DROP AT OUACHITA RIVERFEST.





## **SILVER SPONSORSHIP – \$500**

\*MULTIPLE AVAILABLE\*

- BUSINESS OR ORGANIZATION LISTED ON OUACHITA RIVERFEST SIGNAGE AND MARKETING.
- TWO (2) "LONE DUCKS" IN RUBBER DUCK DROP AT OUACHITA RIVERFEST.





## **DUCK IN THE RACE SPONSORSHIP – \$300**

\*MULTIPLE AVAILABLE\*

- "DUCKLING PACK" OF SIX (6) DUCKS IN RUBBER DUCK DROP AT OUACHITA RIVERFEST.
- PLUSH DUCK FOR YOU BUSINESS OR ORGANIZATION.
- VIDEO WITH MAYOR STACI AND DUCK.

