



PRESENTED BY GRAPHIC PACKAGING



Graphic Packaging
INTERNATIONAL

APRIL 24 -27, 2025

— Downtown West Monroe —

FOOD & MUSIC
ARTISAN VENDORS
DUCK DROP
KIDS ZONE
MAMA DUCK

VISIT OUR WEBSITES:



OUACHITARIVERFEST.COM



DUCKRACE.COM/WESTMONROE



[OUACHITA RIVERFEST](#)



[@OUACHITA RIVERFEST](#)





A celebration in Downtown West Monroe with live music, art vendors and makers, fishing tournament on the Ouachita River and rubber duck drop.

SPONSORSHIP LEVELS:

**PRESENTING
SPONSOR
\$15,000**

**DIAMOND
SPONSOR
\$10,000**

**WORLD'S
LARGEST RUBBER
DUCK SPONSOR
\$10,000**

**DUCK DROP
SPONSOR
\$5,000**

**KID'S ZONE
SPONSOR
\$3,000**

**LIVE DUCK
RACE SPONSOR
\$3,000**

**GOLD
SPONSOR
\$1,000**

+MULTIPLE*

**SILVER
SPONSOR
\$500**

+MULTIPLE*

**DUCK IN
THE RACE
SPONSOR
\$300**

+MULTIPLE*



PRESENTING SPONSOR—\$15,000

- Festival naming rights as “Presented By __”.
- Your banner placed at main entertainment stage in Alley Park.
- Logo included on all printed and digital marketing materials.
- “Quack Pack” of 12 rubber ducks in the Duck Drop.
- Booth for your business or organization, if desired, at festival.
- Video featuring your company on Ouachita RiverFest social media.
- VIP tent access during festival activities on Saturday, April 26.





DIAMOND SPONSOR—\$10,000

- Your banner placed at main entertainment stage in Alley Park.
- Logo included on all printed and digital marketing materials.
- “Quack Pack” of 12 rubber ducks in Duck Drop.
- Booth for your business or organization, if desired, at festival.
- Video featuring your company on Ouachita RiverFest social media.
- VIP tent access during festival activities on Saturday, April 26.





WORLD'S LARGEST RUBBER DUCK SPONSOR—\$10,000

- World's Largest Rubber Duck (6 stories tall) naming rights as "Presented By ___".
- Sponsor banner in front of the duck.
- Sponsor will have a complimentary booth in front of the duck each day it's on display.
- "Flock of Ducks" of Twenty-four (24) rubber ducks in Duck Drop.
- Video featuring your company on Ouachita RiverFest social media.
- Digital marketing/social media.





DUCK DROP SPONSOR—\$5,000

- Duck Drop naming rights as “Presented By ____”.
- Logo included on printed and digital marketing for Duck Drop and Ouachita RiverFest.
- Premiere Duck Drop seating.
- Booth at Ouachita RiverFest.
- “Flock of Ducks” of Twenty-four (24) rubber ducks in Duck Drop.
- Business or organization will be a location to sponsor or “adopt” a rubber duck.





KIDS ZONE SPONSOR—\$3,000

- Kids Zone Naming rights as "Presented By _____".
- Booth inside the Kids Zone.
- Two (2) "Lone Ducks" in Rubber Duck Drop at Ouachita RiverFest.
- Logo on signage at Kid's Zone entrance.





LIVE DUCK RACE SPONSOR—\$3,000

- Live Duck Race Naming right as “Presented by___”.
- Two (2) special-designed banners featuring business logo will be placed on panels at the race site.
- Race sponsor will be announced before and after each race by event emcee.
- Logo included on all print and digital marketing promoting the festival and race.
- Business will be provided complimentary booth space at the race site.
- "Quack Pack" of twelve (12) ducks in Rubber Duck Drop at Ouachita RiverFest.





GOLD SPONSORSHIP – \$1,000

MULTIPLE AVAILABLE

- Business or organization listed on Ouachita RiverFest signage and marketing.
- Complimentary booth at Ouachita RiverFest.
- "Duckling Pack" of Six (6) ducks in Rubber Duck Drop at Ouachita RiverFest.





SILVER SPONSORSHIP – \$500

MULTIPLE AVAILABLE

- Business or organization listed on Ouachita RiverFest signage and marketing.
- Two (2) "Lone Ducks" in Rubber Duck Drop at Ouachita RiverFest.





DUCK IN THE RACE SPONSORSHIP – \$300

MULTIPLE AVAILABLE

- "Duckling Pack" of six (6) ducks in Rubber Duck Drop at Ouachita RiverFest.
- Plush Duck for your business or organization.
- Video with Mayor Staci and duck.

