



PRESENTED BY GRAPHIC PACKAGING



Graphic Packaging
INTERNATIONAL

APRIL 24 & 25 2026

— Downtown West Monroe —

FOOD & MUSIC
ARTISAN VENDORS
DUCK DROP
KIDS ZONE

VISIT OUR WEBSITES:



OUACHITARIVERFEST.COM



DUCKRACE.COM/WESTMONROE



[OUACHITA RIVERFEST](#)

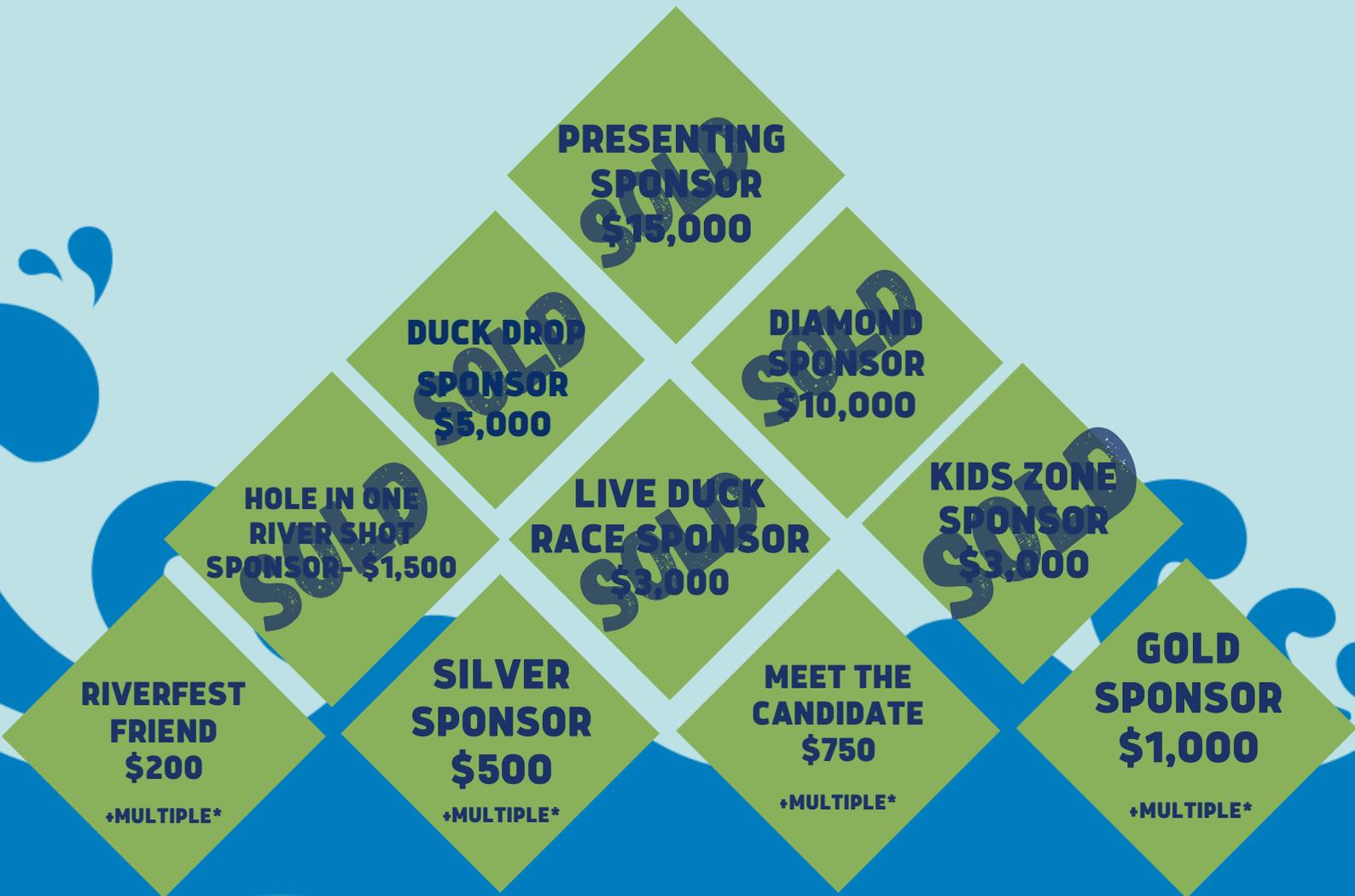


[@OUACHITA RIVERFEST](#)





SPONSORSHIP LEVELS:





PRESENTING SPONSOR—\$15,000

- Festival naming rights as “Presented By __”.
- Your banner placed at main entertainment stage in Alley Park.
- Logo included on all printed and digital marketing materials.
- “Flock of ducks” of 24 rubber ducks in the Duck Drop.
- Booth for your business or organization, if desired, at festival.
- An invitation to all RiverFest related media or community events.
- Video with Mayor Mitchell featuring your company on Ouachita RiverFest social media.
- A minimum of 10 tickets to the Festival Patron Party.





DIAMOND SPONSOR—\$10,000

- Sponsors “thrill rides” for festival day.
- Your banner placed at main entertainment stage in Alley Park.
- Logo included on all printed and digital marketing materials.
- “Flock of ducks” of 24 rubber ducks in Duck Drop.
- Booth for your business or organization, if desired, at festival.
- Video featuring your company with Mayor Mitchell on Quachita RiverFest social media.
- A minimum of 10 tickets to the Festival Patron Party.
- All day access to designated stage on Commerce Street (with sound system provided)





DUCK DROP SPONSOR—\$5,000

- Duck Drop naming rights as “Presented By _____”
- Logo included on printed and digital marketing for Duck Drop and Ouachita RiverFest
- Premiere Duck Drop seating Booth at Ouachita RiverFest
- “Flock of Ducks” of twenty-four (24) rubber ducks in Duck Drop
- Video will be made highlighting Reaper Boats as a sponsor and included on various social media sites.
- Reaper Boats can have boats on display at Ouachita RiverFest and/or can have boats in the Ouachita River during the Duck Drop.
- Business or organization can be a location for rubber duck adoptions.





KIDS' ZONE SPONSOR—\$3,000

- Kids' Zone Naming rights as "Presented By Building Futures Pediatric Therapy".
- Booth inside the Kids Zone.
- Twelve (12) "Lone Ducks" in Rubber Duck Drop at Ouachita RiverFest.
- Logo on signage at Kids' Zone entrance.
- An invitation to all RiverFest related media or community events.
- Digital marketing/social media.
- Video with Mayor Mitchell featuring your company on Ouachita RiverFest social media.
- A minimum of 4 tickets to the Festival Patron Party.





LIVE DUCK RACE SPONSOR—\$3,000

- Live Duck Race Naming right as “Presented by___”.
- Banners featuring business logo will be placed on panels at the race site.
- Race sponsor will be announced by emcee during the day.
- Logo included on all print and digital marketing promoting the festival and race.
- Business will be provided complimentary booth space at the race site.
- "Quack Pack" of twelve (12) ducks in Rubber Duck Drop at Ouachita RiverFest.
- Video with Mayor Mitchell featuring your company on Ouachita RiverFest social media.
- An invitation to all RiverFest related media or community events.
- Digital marketing/social media.
- A minimum of 4 tickets to the Festival Patron Party.





GOLD SPONSORSHIP – \$1,000

MULTIPLE AVAILABLE

- Business or organization listed on Ouachita RiverFest signage and marketing.
- Complimentary booth at Ouachita RiverFest.
- "Duckling Pack" of Six (6) ducks in Rubber Duck Drop at Ouachita RiverFest.
- Digital marketing/social media.
- A minimum of 2 tickets to the Festival Patron Party.





SILVER SPONSORSHIP- \$500

MULTIPLE AVAILABLE

- Business or organization listed on Ouachita RiverFest signage and marketing.
- "Duckling Pack" of Four (4) ducks in Rubber Duck Drop at Ouachita RiverFest.
- Digital marketing/social media.
- A minimum of 2 tickets to the Festival Patron Party.





MEET THE CANDIDATE- \$750

MULTIPLE AVAILABLE

- Booth space to share information and visit with festival attendees
- Recognition as a festival sponsor on event signage and social media
- Designated "Meet the Candidate" area for informal, one-on-one conversations at the festival.
- Business or organization listed on Ouachita RiverFest signage and marketing.
- "Duckling Pack" of Four (4) ducks in Rubber Duck Drop at Ouachita RiverFest.
- A minimum of 2 tickets to the Festival Patron Party.





RIVERFEST FRIEND- \$200

MULTIPLE AVAILABLE

- Two (2) ducks in Rubber Duck Drop at Ouachita RiverFest.
- Video with Mayor Staci and duck.
- 1 ticket to the Festival Patron Party.

