

OUACHITA



RiverFest

PRESENTED BY DUCK COMMANDER & CURLY'S TOP DOG

MAY 13, 2023

— Downtown West Monroe —

FOOD & MUSIC

FISHING TOURNEY

DUCK DROP



www.OuachitaRiverFest.com





A celebration in Downtown West Monroe with live music, art vendors and makers, fishing tournament on the Ouachita River and rubber duck drop.

SPONSORSHIP LEVELS:

**PRESENTING
SPONSOR**
\$15,000

**DUCK DROP
SPONSOR**
\$5,000

**FISHING
TOURNAMENT
SPONSOR**
\$5,000

**KID'S ZONE
SPONSOR**
\$3,000

**GOLD
SPONSOR**
\$1,000
+MULTIPLE*

**SILVER
SPONSOR**
\$500
+MULTIPLE*

**DUCK IN
THE RACE
SPONSOR**
\$250
+MULTIPLE*



CONTACT MAYORSOFFICE@WESTMONROE.LA.GOV OR CALL 318-396-2600 FOR MORE INFO



PRESENTING SPONSOR—\$15,000

- FESTIVAL NAMING RIGHTS AS “PRESENTED BY ___”.
- YOUR BANNER PLACED AT MAIN ENTERTAINMENT STAGE IN DOWNTOWN WEST MONROE.
- LOGO INCLUDED ON ALL PRINTED AND DIGITAL MARKETING MATERIALS.
- STONE PAVER PERMANENTLY PLACED AT ALLEY PARK IN DOWNTOWN WEST MONROE.
- ONE (1) TWO-PERSON TEAM IN OUACHITA RIVERFEST FISHING TOURNAMENT.
- “QUACK PACK” OF ONE (1) DOZEN RUBBER DUCKS IN DUCK DROP.
- BOOTH FOR YOUR BUSINESS OR ORGANIZATION, IF DESIRED AT FESTIVAL.
- FESTIVAL VIP AREA WITH COMPLIMENTARY REFRESHMENTS.
- FOUR (4) VIP FESTIVAL PARKING SPOTS.
- RESERVED VIEWING FOR DUCK DROP AND FISHING TOURNAMENT.





DUCK DROP SPONSOR—\$5,000

- DUCK DROP NAMING RIGHTS AS “PRESENTED BY ____”.
- LOGO INCLUDED ON PRINTED AND DIGITAL MARKETING FOR DUCK DROP AND OUACHITA RIVERFEST.
- PREMIERE DUCK DROP SEATING.
- BOOTH AT DUCK DROP AND BOOTH AT OUACHITA RIVERFEST.
- “FLOCK OF DUCKS” OF 24 RUBBER DUCKS IN DUCK DROP.
- TWO (2) VIP FESTIVAL PARKING SPOTS.
- FESTIVAL VIP AREA WITH COMPLIMENTARY REFRESHMENTS.
- BUSINESS OR ORGANIZATION WILL BE EXCLUSIVE LOCATION TO SPONSOR OR “ADOPT” A RUBBER DUCK.





OUACHITA RIVERFEST FISHING TOURNAMENT SPONSOR-\$5,000

- FISHING TOURNAMENT NAMING RIGHTS AS "PRESENTED BY ____".
- BUSINESS OR ORGANIZATION WILL BE EXCLUSIVE LOCATION FOR TEAMS TO REGISTER FOR THE FISHING TOURNAMENT.
- TWO (2) TWO-PERSON TEAMS IN FISHING TOURNAMENT.
- COMPLIMENTARY BOOTH AT FISHING TOURNAMENT LAUNCH AREA - LAZARRE PARK AND WEIGH IN (LOCATION TBD).
- LOGO ON PRINTED AND DIGITAL MARKETING FOR FISHING TOURNAMENT AND OUACHITA RIVERFEST.
- BANNER AT STAGE FOR WEIGH-IN.
- REPRESENTATIVE TO HELP PRESENT/ANNOUNCE WINNERS.
- "DUCKLING PACK" OF SIX (6) DUCKS IN RUBBER DUCK DROP.
- DUCK DROP RESERVED VIEWING.





KID'S ZONE—\$3,000

- KID'S ZONE NAMING RIGHTS AT OUACHITA RIVERFEST.
- TEN (10) OUACHITA RIVERFEST KID'S ZONE PASSES.
- TWO (2) OUACHITA RIVERFEST VIP PARKING PASSES.
- LOGO ON SIGNAGE AT KID'S ZONE ENTRANCE.





GOLD SPONSORSHIP – \$1,000

MULTIPLE AVAILABLE

- BUSINESS OR ORGANIZATION LISTED ON OUACHITA RIVERFEST SIGNAGE AND MARKETING.
- ONE (1) VIP OUACHITA RIVERFEST PARKING PASS.
- BOOTH AT OUACHITA RIVERFEST.
- "DUCKLING PACK" OF SIX (6) DUCKS IN RUBBER DUCK DROP AT OUACHITA RIVERFEST.





SILVER SPONSORSHIP – \$500

MULTIPLE AVAILABLE

- BUSINESS OR ORGANIZATION LISTED ON OUACHITA RIVERFEST SIGNAGE AND MARKETING.
- TWO (2) "LONE DUCKS" IN RUBBER DUCK DROP AT OUACHITA RIVERFEST.





DUCK IN THE RACE SPONSORSHIP – \$250

MULTIPLE AVAILABLE

- "DUCKLING PACK" OF SIX (6) DUCKS IN RUBBER DUCK DROP AT OUACHITA RIVERFEST.
- PLUSH DUCK FOR YOU BUSINESS OR ORGANIZATION
- VIDEO WITH MAYOR STACI AND DUCK MASCOT

