



VENDOR RULES

Please read ALL below rules and payment instruction *before* applying. Downtown West Monroe Revitalization Group has the right to decline an application or terminate a Vendor's participation without refund if found in violation of any of the rules. Vendors may also be subject to temporary or permanent expulsion from downtown activities.

FEES AND DEADLINES:

- To be accepted, vendors must send photo examples of booth setup and merchandise to ensure safety and quality of this downtown event. Vendors will be juried and are not guaranteed acceptance. Once merchandise has been reviewed by the festival committee, the pending vendor will receive an approved vendor email with a registration and payment link.
- Payment Instructions: Online payments through the website are preferred. However, checks and money orders made payable to DWMRG are also accepted. Those payments can be mailed or dropped off to West Monroe City Hall, 2305 North 7th St., West Monroe, LA 71291 with "RiverFest vendor fee," and business name written in the memo space. If dropping off payment, ask the downstairs city hall receptionist to put it in Adrienne's inbox. Cash is not accepted. Complete all information if paying by check/money order and do not leave blanks.
- Deadline: Vendors must submit an application and payment by **Friday, April 10** to participate.
- FEES: Arts & Craft, Snack Vendors, & Nonprofits: \$75 (for one 10x10 space / additional space, \$40 per 10x10)
Food Trucks: \$100 or \$150, Food trucks must be registered to do business in the city limits of West Monroe. Visit the Building and Development Department at West Monroe City Hall for licensing information. /
Commercial or Info Booth: \$200 (no electricity available / additional space, \$125 per 10x10)

BOOTH SPACE

1. Electricity:
 - Electricity is only provided for food trucks. All other booths will not have access to electricity.
 - Generators are not allowed. Food truck vendors may be allowed to use inverted/silenced generators with prior permission and coordination.
 - Vendors who have been granted access to electricity are required to bring all appropriate cables and hookups. Cords must be kept neat to not impede pedestrians.
2. The West Monroe Main Street Director and festival committee determines all Vendor locations based on event logistics and to present a quality event to the public. Vendors do not dictate their own locations.
3. Vendors will be notified about their locations by the Thursday before the event. Please do not ask about vendor locations before Thursday.
4. Only political candidates sponsoring the festival are permitted to display political items. Vendors are only permitted to sell or display items listed on their application. Political or vulgar items are prohibited.
5. Vendors must provide their own materials including tables, chairs, tents, chairs, tables, serving utensils, and display items. Vendor's name or business name must be prominently displayed.
6. Vendors must keep public walkways and gathering spaces clear. At the end of the event, Vendors must remove all materials, leaving the grounds free of trash or debris.
7. Conflicts must be brought to the attention of the Main Street Director. Price wars will not be tolerated. Vendors cannot assign or sublet space to another vendor.
8. Electric heaters are not allowed. Propane heaters must be kept at least 10 ft from combustible materials (tents, plastic chairs).



VENDOR HOURS AND LOAD-IN

1. Vendors must be set up and ready to do business at the start of the event and must load-in and load-out during set hours. Vendors must remain open for the event duration and must not pack up early.
2. Hours: Vendors must remain open on Saturday, April 25 from 10:30 a.m. to 5:30 p.m.
3. Vendor load-in will begin at 8:00 a.m. Vendors must check in before entering the vendor festival area.
4. Vendor load-in will be staggered in shifts to help mitigate load-in congestion. Detailed load-in and setup instructions will be sent the week of the event.
5. Vehicles must be moved to designated parking areas and must not impede pedestrian or vehicular traffic.
6. **Food Trucks:** Festival organizers will contact food vendors with detailed instructions for early load-in.

VENDOR LOAD-OUT

1. Vendors have two options for load-out:
 - Early Hand load-out will be from 5:30-6:30 p.m. No vehicles will be allowed in the festival area during this time. Vendors may move out booth materials by hand or wagon to their personal vehicle.
 - Late load-out will begin once officials have opened the roads after pedestrians have exited the area (approximately 9:30 p.m.). Vehicles will only be allowed in the vendor area once it is deemed safe.
 - Locations will be determined based on load-out preference. If hand load-out is chosen, vendors will be located closer to exits for a smooth load-out.

SALES TAX

1. Vendors are required to pay applicable sales tax. All sales are taxed at the 10.99% combined sales tax rate. (2.99 goes to the city, 5.00 to the state and 3.00 to the School Board).
1. Sales tax packets will be provided and Vendors must remit all sales tax to Taxation and Revenue. Sales tax forms can also be found online at <https://revenue.louisiana.gov/SalesTax>.
2. Sales tax questions may be directed at the Taxation and Revenue Department at (318) 329-2200.

FOOD VENDORS

1. **Food vendors agree to not sell any beverages from their space unless prior permission has been granted. The festival will be the exclusive beverage vendor through Coca-Cola.**
2. Food vendors with food trucks and trailers must be registered to do business within the city limits of West Monroe. Visit the Building and Development Department at West Monroe City Hall for licensing information. All food vendors are subject to health and fire safety inspection at any given time.
3. Vendors must have a hand washing station on-site. Hands must be washed before starting work, after handling raw meat, after using the restroom, and any other time hands become soiled. The station must be set up prior to beginning food preparation. Basic items required: a) Potable water container (4-7 gal.) with a free-flowing hands-free dispensing valve; b) One 5 gal. wastewater bucket; c) Paper towels; d) Liquid hand soap
4. Hot-food Vendors must bring a fire extinguisher and have it accessible in their booth during the event. Extinguishers shall have a current (within 1 year) inspection tag issued by a licensed fire extinguisher service company. Exhaust vents shall not be directed towards combustible materials (tents) or other structures.
5. Vendors must have some type of flooring in their booth such as tarp, plywood, or similar material.
6. Dumping of waste is not allowed. Liquids and waste must be carried off by the Vendor. Vendors found dumping grease or waste will not be allowed to return. Vendors will be responsible for cleanup costs if waste is dumped.
7. Vendors with crockpots must use a digital thermometer and maintain safe food temperatures.
8. No grease or open flames allowed under tents (such as grills or smokers). Hot surfaces must be kept away from pedestrian areas.



VENDOR RESERVATION APPLICATION

Instructions: Complete the below fields and remit to the City of West Monroe, Adrienne LaFrance-Wells, Downtown Main Street Director by email at alafrance@westmonroe.la.gov. Applications can also be dropped off or mailed to West Monroe City Hall, Building and Development Department, 2305 N. 7th St., West Monroe, LA 71291, ATTN: Adrienne LaFrance-Wells. **Read the attached payment instructions and rules *before* submitting your application or reaching out with questions.**
ENTRY DEADLINE: Fri, April 10. Some vendor categories may fill up prior to the deadline. Early registration is encouraged.

Name of Business/Organization: _____

Event Name/Date: OUACHITA RIVERFEST, SATURDAY, APRIL 25, 2026, 10:30 a.m. – 5:30 p.m.

First Name: _____ Last Name: _____

Address: _____ City: _____ State: _____ Zip Code: _____

Phone 1: _____ Phone 2: _____ Email: _____

Fed. Tax ID #: _____ LA Tax ID: _____ Vehicle Make / Model / Color: _____

Vendors w/trailers only: _____ License Plate Number: _____
 Trailer length in feet: _____

Food Vendors Only: Do you have a Health Department Certificate? YES / NO **ARTS & CRAFT, & SNACK VENDORS ONLY** (See rules for more info.):
 Choose a load-out option: **Hand Load-Out** (5:30-6:30) OR **Late Load-Out** (9:30)

ELECTRICITY WILL ONLY BE PROVIDED TO FOOD TRUCKS.	FOOD TRUCKS: Which side is your serving window? Driver's _____ Passenger _____	FOOD TRUCKS: What type of electricity? 15 amp _____ 30 amp _____ 50 amp _____	FOOD TRUCK ELECTRICITY NOTE: Two plugs maximum furnished for 15 amp (1 outlet, 2 plug-ins).
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List all items for sale in your booth. Items not listed will not be permitted within your space.

Payment Information: Checks, money orders, and credit cards accepted. Payable to the Downtown West Monroe Revitalization Group. If using a credit card, please complete the below:

Name on Card: _____ Billing Address: _____

Card #: _____ V-Code (on back of card): _____ Expiration Date: _____

I have read, understand and will comply with the attached Vendor Rules and Instructions:

Name: _____ **Date:** _____
